



# Meet Juliana Carisle

Juliana's dynamic energy and profound understanding of people make her truly one-of-a-kind.

At the heart of her philosophy lies the importance of being genuine and forming meaningful connections with those who matter most.

Juliana is a visionary who has devoted her career to the belief that great relationships are nurtured over time, and that businesses need to embrace a more human approach to their marketing efforts.

She believes that businesses should create a compelling story around their products and services, provide excellent customer experiences, and become an essential part of people's daily lives, inspiring them to share their experiences with others.

With over 25 million views and 130,000 followers on social media, Juliana's educational and inspirational content impacted countless individuals, entrepreneurs, and organizations alike.

As an experienced digital marketing professional with nearly a decade of experience, Juliana has collaborated with over 30 SaaS, financial, and marketing companies throughout the United States, ranging from small and medium-sized enterprises (SMEs) to medium-sized and micro-sized enterprises (MSMEs).



In 2021, Juliana founded Carisle Media Corporation, a marketing company based in the Philippines that leverages data science to empower leaders to take action and unlock the full potential of their marketing initiatives. Starting as a small team, it has now grown to include 15 full-time members and clients from around the world.

Juliana is a firm believer in the revolutionary potential of data to transform companies and eliminate silos between departments. By streamlining data and providing clear insights, leaders can make informed decisions that drive growth and success.